

THERE'S NO PLACE LIKE THE BROOKLINE CENTER

BELIEVE IN BROOKLINE KIDS 2018



Join us on a magical journey to a place where every child can access outstanding mental health services in a time of need.

Believe in Brookline Kids 2018, “There’s No Place Like The Brookline Center,” celebrates the unparalleled care the Center provides to kids and families in our community.

Good mental health is essential for all children’s long-term stability and success, but only 1 in 5 kids who need mental health services receive timely, appropriate care.

Believe in Brookline Kids ensures that all children and families who need mental health support can find it at The Brookline Center.

Affordable mental health care changes lives and creates future possibilities. Over the past decade, with the generous help of our supporters, The Brookline Center has provided more than \$10 million in free and reduced fee services and programs to children and families in need in Brookline—helping kids overcome challenges, build resilience, live more safely, and experience better health.

The Brookline Center is a healing place children and families can turn to in times of need. Make a commitment to the mental health and wellbeing of local children by becoming a sponsor of Believe in Brookline Kids 2018!



CELEBRATE THE HOPE, HEART, AND COURAGE IN US ALL

AUDIENCE

Up to 500 guests from Brookline, Boston, Chestnut Hill, and other local towns. Gen X and Gen Y (75%), and Baby Boomers (25%). Plus thousands more through pre/post-event communications and media visibility.

SPONSORS

Financial and professional services, technology, healthcare, pharma, insurance, real estate, media.

SPONSORSHIP DETAILS & BENEFITS

\$2,500 to \$25,000. Marketing benefits include event night multi-channel visibility (signage, verbal), pre- and post-event communication (print and online), and media. All levels include event tickets. Let us customize a sponsorship package to meet your interests and marketing goals.

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BELIEVE IN BROOKLINE KIDS 2018

SPONSORSHIP OPPORTUNITIES

SATURDAY NIGHT, MAY 5, 2018 | SEAPORT BOSTON



the brookline center
for COMMUNITY MENTAL HEALTH





Believe in Brookline Kids provides a singular opportunity for your organization to demonstrate its support of children's mental health and connect with guests from Brookline, Boston, and neighboring communities.

CELEBRATE THE HOPE, HEART, AND COURAGE IN US ALL

As a sponsor of Believe in Brookline Kids, your organization can help increase access to mental health care for local children, youth, and families, ensuring every child can grow up healthy, resilient, and safe.

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The Brookline Center is a healing place that children and families can turn to in times of need. Demonstrate your organization's commitment to the mental health and safety of all children and families by becoming a sponsor of Believe in Brookline Kids 2018.



EVENT OVERVIEW

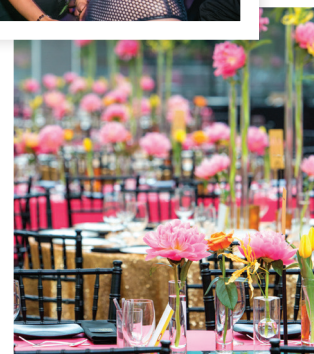
On Saturday night, May 5, 2018, the Brookline Center hosts its signature fundraising gala, Believe in Brookline Kids, at the Boston Seaport.

This year's gala theme "**No Place Like the Brookline Center!**" will bring guests on a magical journey to the Emerald City to enjoy top-flight food, signature cocktails, auctions, late-night dancing, and an inspiring program. We are excited to welcome back Kiss 108's Billy Costa as our Believe in Brookline Kids 2018 emcee and auctioneer.

Over the past six years, Believe in Brookline Kids has raised close to \$2 million to support mental health care for kids in need; corporate and foundation sponsors, alongside individual donors, play a crucial role.

BIBK sponsors connect with an audience of hundreds from Brookline, Boston, Chestnut Hill, Newton, and nearby communities, who care about the wellbeing of children and families.

BIBK sponsors include financial and professional services, technology, healthcare, pharmaceutical, biotech, insurance, real estate, and media organizations. Marketing benefits include event night visibility, pre- and post-event communication, and media. All sponsorships include VIP gala tickets. Let us customize a sponsorship package that meets your interests and marketing goals!



THERE'S NO PLACE LIKE THE BROOKLINE CENTER

BELIEVE IN BROOKLINE KIDS 2018

The Brookline Center serves adults, children, and families experiencing difficult life circumstances, family hardship, and mental health issues, regardless of their ability to pay. We transform lives through 42,000 care visits each year, including \$2 million of free and subsidized care.

We work with children and families statewide, with a focus on Brookline, Boston, and neighboring communities. Our transition program for at-risk teens operates in more than 80 schools across Massachusetts, providing a mental health safety net for close to 100,000 students statewide!

- Children, youth, and family services make up 45% of our work.
- 75% of Center clients are low to moderate income.
- Our staff includes more than 100 clinicians, including 32 serving local public and private schools.
- We are a leader in mental health training and innovation.

Access to timely and adequate care can prevent childhood mental health issues from defining a young person's life. All children deserve a chance to grow up healthy, safe, supported by their families, and accepted in their community.

YOUR SPONSORSHIP IMPACT

Expand programs and services that strengthen the wellbeing of children and families in our community every day.

Ensure that all children and families who need mental health support can find it at The Brookline Center.





CORPORATE BENEFITS AND DETAILS

PRESENTING SPONSOR: \$25,000

Exclusive!

- * Premier placement of full-page color ad in program book
- * Logo prominently placed on signage, gala program, and auction catalog
- * Full slide on jumbo screen at event
- * Logo as clickable link on Believe in Brookline Kids website
- * Mention in all press releases and event communications
- * Shout-out from the podium
- * Solo Facebook post and thank you tweets
- * Two tables of 10 at Believe in Brookline Kids 2018



AFTER OZ PARTY SPONSOR: \$15,000

Exclusive!

- * Help us keep the party going, as guests click their heels to live music by Boston's own "Them Apples" band and enjoy other late night entertainment.

This opportunity includes all Rainbow Sponsor benefits, along with special visibility across email, social media, and dance party signage.



YELLOW BRICK ROAD SPONSOR: \$15,000

Exclusive!

- * Your organization will mark the way as guests follow our magnificent Yellow Brick Road to the Emerald City as the night progresses.

This opportunity includes all Rainbow Sponsor benefits, along with special visibility across email, social media, and Yellow Brick Road event signage.



RAINBOW SPONSOR: \$10,000

- * Full-page ad in program book
- * Logo prominently placed on signage and gala program
- * Logo as clickable link on Believe in Brookline Kids website
- * Logo on shared slide on jumbo screen
- * Shout-out from the podium
- * Mention in all press releases and event communications
- * Two Facebook mentions and thank you tweets
- * One table of 10 at Believe in Brookline Kids 2018



EMERALD SPONSOR: \$5,000

- * Half-page ad in program book
- * Logo on event website and social media
- * Logo on gala program and shared jumbo screen slide
- * One Facebook mention and thank you tweet
- * Six tickets to Believe in Brookline Kids 2018

GOLD SPONSOR: \$2,500

- * Quarter page ad in program book
- * Logo on event website and social media
- * Logo on gala program and shared jumbo screen slide
- * Shared Facebook and thank you tweet
- * Four tickets to Believe in Brookline Kids 2018



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BELIEVE IN BROOKLINE KIDS 2018

SATURDAY NIGHT, MAY 5, 2018 | SEAPORT BOSTON



“The Brookline Center has consistently proven to be one of the most impactful and effective health care organizations in Massachusetts.”

CELESTE LEE, BLUE CROSS BLUE SHIELD OF MASSACHUSETTS FOUNDATION

“The Brookline Center is incredible – your child gets a safe place to grow, you get access to extremely knowledgeable professionals, and you both become part of a supportive community. Every child should have a resource like this.”

BROOKLINE PARENT

Believe in Brookline Kids

www.believeinbrooklinekids.org

Sponsorship Contact:

Nancy Vineberg, Chief Development Officer

nancyvineberg@brooklinecenter.org



the brookline center
for COMMUNITY MENTAL HEALTH

41 Garrison Road | Brookline, MA 02445 | 617.277.8107

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BELIEVE IN BROOKLINE KIDS 2018

SPONSORSHIP COMMITMENT FORM

COMPANY/ORGANIZATION _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL ADDRESS _____

SPONSORSHIP LEVEL

- ☐ PRESENTING SPONSOR: \$25,000 | EXCLUSIVE
- ☐ AFTER OZ PARTY SPONSOR: \$15,000 | EXCLUSIVE
- ☐ YELLOW BRICK ROAD SPONSOR: \$15,000 | EXCLUSIVE
- ☐ RAINBOW SPONSOR: \$10,000
- ☐ EMERALD SPONSOR: \$5,000
- ☐ GOLD SPONSOR: \$2,500
- ☐ PLEASE DONATE OUR GALA TICKETS TO BROOKLINE CENTER STAFF AND CLIENTS

Email completed form to maggieginn@brooklinecenter.org by April 21, 2018